

Discussion of potential services offered by this proposed dance service organization:

Build Audiences

Calendar
Newsletter
Website

Representation/ Advocacy

California Dance Network
Other city, state, national, and international networks

Dancer/ dance organization services

Insurance
Re-granting
Fiscal Receivership
Scholarships

Production services

Marley floor rental

Next Steps/ Action Items:

Website: This work is already happening with the expertise of Justin. Teresa is honing a list of several great ideas for the site.

Discussion of creating an on-line vote to name the proposed organization.
Here is a list of a few names that were discussed:

DanceSource San Diego
San Diego Dance Coalition
San Diego Dance Pipeline
San Diego Dance Voice

Getting the word out:

Discussed marketing the website at several Nutcracker performances around town.

Looking into getting it listed in event programs (**Bill/ Teresa**)
Looking into banners to display (**Betzie**)

Nations Festival:

It was decided that the proposed organization could not be a presenter at this time. This leaves Nations without a producer and fiscal receiver. **Betzie** will speak with the artists and find out if any or all can step up to take over the event themselves.